
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of December, 2021.

Commission File Number: **333-253466**

Ayr Wellness Inc.

(Exact Name of Registrant as Specified in Charter)

199 Bay Street, Suite 5300, Toronto, Ontario, M5L 1B9, Canada

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AYR WELLNESS INC.
(Registrant)

Date: December 8, 2021

By: /s/ Brad Asher
Name: Brad Asher
Title: Chief Financial Officer

EXHIBIT INDEX

99.1 [News Release dated December 7, 2021](#)



Ayr Wellness Launches “12 Days of Giving” Initiative to Provide Support for Local Communities and Individuals and Families Impacted by Cannabis Prohibition

Leading a twelve-day initiative across its regional markets to give back to local communities. Program expected to generate over \$175,000 of donations to Last Prisoner Project, Freedom Grow and local aid organizations

MIAMI, December 7, 2021- Ayr Wellness (CSE: AYR.A, OTCQX: AYRWF) (“Ayr” or the “Company”, a vertically integrated U.S. multi-state cannabis operator (MSO) focused on being the most trusted producer of high-quality cannabis at scale, is unveiling “12 Days of Giving,” inspired by Ayr’s commitment to be a Force for Good and designed to give back to Ayr’s customers, communities, and employees, as well as individuals harmed by cannabis prohibition.

“As the cannabis industry continues to grow and solidify its place in American culture, brands have a responsibility to give back to their communities and assist those adversely affected by prohibition,” says Jon Sandelman, Founder, Chairman and CEO of Ayr Wellness. “Our ‘12 Days of Giving’ program benefits from our scale as an MSO by connecting our business and customers with organizations which directly support the unique needs of each of their communities.”

Beginning Monday, December 13th and concluding Friday, December 24th, the “12 Days of Giving” will support nonprofits with local ties, need, and impact across each of Ayr’s key regional markets (Arizona, Florida, Massachusetts, Nevada, New Jersey, Pennsylvania). Ayr invites its customers to bring in donations of coats, non-perishable food items and other winter necessities, with Ayr matching all donations and delivering them to local community aid organizations. For example, in Nevada, Ayr has teamed with local food bank [Three Square](#) to donate the equivalent of three meals for families in need with each purchase of an eighth of Ayr’s Kynd premium flower.

To kick off the program, Ayr is also making a \$25,000 cash donation to [Freedom Grow](#), an all-volunteer organization that works to provide emotional and tangible support to cannabis prisoners and their families, in support of their annual Holiday Christmas Drive. The donation will directly support families of incarcerated individuals to pay for food, gifts and other holiday and winter needs.

At a national level, Ayr will donate \$1.12 from every transaction made over the twelve-day period to The Last Prisoner Project, a nonprofit organization dedicated to cannabis criminal justice reform. Through intervention, advocacy, and awareness campaigns, the Last Prisoner Project works to redress the past and continuing harms of inhumane and ineffective laws and policies brought about by America’s history of unjust policy of cannabis prohibition. The Company expects to generate ~\$100,000 of donations for Last Prisoner Project.

Please visit <https://ayrwellness.com/force-for-good/> for more information.

About Ayr Wellness Inc.

Ayr is an expanding vertically integrated, U.S. multi-state cannabis operator, focused on delivering the highest quality cannabis products and customer experience throughout its footprint. Based on the belief that everything starts with the quality of the plant, the Company is focused on superior cultivation to grow superior branded cannabis products. Ayr strives to enrich consumers’ experience every day through the wellness and wonder of cannabis.

Ayr’s leadership team brings proven expertise in growing successful businesses through disciplined operational and financial management, and is committed to driving positive impact for customers, employees and the communities they touch. For more information, please visit www.ayrwellness.com.

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