UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April 2024.

Commission File Number: 333-253466

Ayr Wellness Inc. (Exact Name of Registrant as Specified in Charter)

2601 South Bayshore Drive, Suite 900, Miami, FL, 33133 (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F 🗆 Form 40-F 🗵

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

> AYR WELLNESS INC. (Registrant)

Date: April 11, 2024

By: /s/ Brad Asher

Name: Brad Asher Title: Chief Financial Officer

EXHIBIT INDEX

<u>99.1</u>

News Release dated April 11, 2024



AYR Wellness to Hold First Quarter 2024 Conference Call on May 15 at 8:30 a.m. ET

MIAMI, April 11, 2024 - <u>AYR Wellness Inc</u>. (CSE: AYR.A, OTCQX: AYRWF) ("AYR" or the "Company"), a leading vertically integrated U.S. multi-state cannabis operator ("MSO"), will hold a conference call on Wednesday, May 15, 2024, at 8:30 a.m. ET to discuss its results for the first quarter ended March 31, 2024.

AYR President & CEO David Goubert and CFO Brad Asher will host the conference call, followed by a question-and-answer period. The Company will provide its financial results in a press release prior to the call.

Date: Wednesday, May 15, 2024 Time: 8:30 a.m. ET Toll-free dial-in number: (844) 763-8274 International dial-in number: (647) 484-8814 Conference ID: 10023271 Webcast: https://services.choruscall.ca/links/ayrwellness2024q1.html

A telephonic replay of the conference call will also be available for one month until end of day Saturday, June 15, 2024.

Toll-free replay number: (855) 669-9658 International replay number: (412) 317-0088 Replay ID: 0806

Please dial into the conference call 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact the company's investor relations team at <u>ir@ayrwellness.com</u>.

About AYR Wellness Inc.

AYR Wellness is a vertically integrated, U.S. multi-state cannabis business. The Company operates simultaneously as a retailer with 90+ licensed dispensaries and a house of cannabis CPG brands.

AYR is committed to delivering high-quality cannabis products to its patients and customers while acting as a Force for Good for its team members and the communities that the Company serves. For more information, please visit <u>www.ayrwellness.com</u>.

Company Contact:

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Media Contact:

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